

Franchise Agreement

This Agreement ("Agreement") is made and entered into on [Date], between [Rent A Fence], the Franchisor, and [Franchisee Name], the Franchisee.

1. Grant of Franchise

1.1 The Franchisor grants to the Franchisee the right to establish and operate a temporary fence rental business under the [Rent A Fence] brand in the territory described in Exhibit A.

1.2 The Franchisee agrees to operate the business in accordance with the standards, procedures, and specifications established by the Franchisor.

2. Term of Agreement

2.1 The initial term of this Agreement shall be [Number] years, commencing on [Date], unless terminated earlier as provided herein.

2.2 The Franchisee may renew the Agreement for successive terms of [Number] years each, subject to the Franchisee's compliance with the terms and conditions of this Agreement.

3. Franchise Fees

3.1 The Franchisee shall pay an initial franchise fee of [Amount] upon signing this Agreement.

3.2 The Franchisee shall also pay ongoing royalty fees of [Percentage] of gross sales, payable on a monthly basis.

4. Training and Support

4.1 The Franchisor shall provide initial training to the Franchisee and its employees on the operation of the temporary fence rental business.

4.2 The Franchisor shall provide ongoing support, including marketing assistance, operational guidance, and access to proprietary systems and technology.

5. Use of Trademarks

5.1 The Franchisee is granted a non-exclusive license to use the trademarks, trade names, and logos of the Franchisor in connection with the operation of the business.

5.2 The Franchisee agrees to use the trademarks only in accordance with the Franchisor's specifications and guidelines.

6. Territory

6.1 The Franchisee is granted the exclusive right to operate the temporary fence rental business within the territory described in Exhibit A.

6.2 The Franchisee shall not establish or operate any competing business within the territory during the term of this Agreement.

7. Advertising and Marketing

7.1 The Franchisee agrees to contribute [Percentage] of gross sales towards a regional advertising and marketing fund.

7.2 The Franchisor shall have the right to determine the use of the advertising and marketing fund for the benefit of all Franchisees.

8. Confidentiality

8.1 The Franchisee agrees to maintain the confidentiality of all proprietary information, trade secrets, and know-how provided by the Franchisor.

8.2 The Franchisee shall not disclose or use any confidential information for its own benefit or for the benefit of any third party.

9. Termination

9.1 This Agreement may be terminated by either party upon written notice for material breach of any provision of this Agreement.

9.2 Upon termination, the Franchisee shall cease using the Franchisor's trademarks and return all proprietary materials to the Franchisor.

10. Governing Law

10.1 This Agreement shall be governed by and construed in accordance with the laws of [State/Country].

In Witness Whereof, the parties hereto have executed this Agreement as of the date first above written.

[Rent A Fence]

By: _____

Name: _____

Title: _____

[Franchisee Name]

By: _____

Name: _____

Title: _____